



9000 Machinists Place  
Upper Marlboro, MD  
20772-2687

(301) 967-4500  
goIAM.org

September 22, 2025

Subj: 2024 IAM Newsletter & Website Contest

To All District Presidents and Secretary-Treasurers, Local Presidents and Recording Secretaries, TCU Carmen Division Officers, National Representatives, Assistant National Representatives, and Local Officers

Dear Brothers and Sisters:

This is the official announcement of the 2024 IAM Newsletter & Website Contest. It is open to all local and districts in good standing, having publications that are regularly distributed or mailed to members and/or maintain regularly-updated IAM websites. This contest will consider newsletters published between **January 1, 2024, and December 31, 2024**, and websites operating online during the judging period.

Enclosed are the Official Entry Forms and Contest Rules. The deadline to submit entries is **Friday, December 19, 2025**. Please read the Contest Rules carefully.

**Awards for newsletters will include:**

- General Excellence
- Best Layout & Design
- Best Feature

**Awards for online media will include:**

- General Excellence Website
- Best Layout & Design Website
- Best Use of Social Media

An independent panel of judges will review submitted newsletters, websites, and videos and will then select the winners. Contact the Communications Department at 301-967-4520 if you have any questions.

Best wishes and good luck!

In solidarity,

Brian Bryant  
International President

BB/bs  
Enclosures

cc: Executive Council



# 2024 IAM Newsletter & Website Contest

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## CONTEST RULES

### Eligibility

All official membership publications created by IAM local or district in good standing dated January 2024 through December 2024 are eligible.

### Entry Deadline

All entries must be received by the IAM Communications Department **by Friday, December 19, 2025**. We cannot return submissions.

### Newsletter

#### General Excellence

Two consecutive issues of your district/local's publication will be judged on overall effectiveness. Judges will consider content, appearance, consistency, effective writing and editing. Please use the appropriate Newsletter Entry Form, submit one newsletter per entry form and include six copies of your newsletter (3 copies of 2 consecutive issues) for each entry form.

#### Best Layout & Design

Publications will be judged on overall appearance, adherence to standards of readability and impact. Regardless of the format of your publication (tabloid, newsletter size, professionally printed or copied in-house), graphics play an important role in effectiveness. Please use the appropriate Newsletter Entry Form, submit one newsletter per entry form and include six copies of your newsletter (3 copies of 2 consecutive issues) for each entry form.

## Best Feature

In this classification, “feature” is broadly defined to include anything outside of the routine news reporting. It can include an investigative report, a regular one-on-one interview, a special report or a series of reports, humor, satire, editorial cartoon (original, not syndicated or “lifted” from another publication), a photo essay, etc. If a feature series is being submitted, please include three copies of a complete set. Be sure to use the appropriate Newsletter Entry Form.

## **Websites**

### General Excellence

This category is for the district/local’s official website only. It will be judged on overall effectiveness, technical expertise, appearance, and content. Please include the website address and use the appropriate Website Entry Form.

### Best Layout & Design

This category is for the district/local’s official website only. Judges will rate the site on overall layout and design and how well the message of trade unionism is presented. Please include the website address and use the Website Entry Form.

### Social Media

Best use of Social Media, smartphone app or specialty website for district or local membership information and/or organizing. Criteria will focus on effectiveness and engagement within the social media component. This category is for district/local that create sites other than their official website, such as an official district/local Facebook or Twitter social media site or a special site for organizing that conforms to the Web Policy Guidelines in Official Circular No. 851. Sites will be judged on appearance and effective messaging for trade unionism. Please include the website address and use the Social Media Website Entry Form.



**2024**

# **IAM Newsletter & Website Contest**

## **OFFICIAL ENTRY FORM**

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### **NEWSLETTERS / GENERAL EXCELLENCE**

**Please CIRCLE  
ONE:**

<b>DISTRICT</b>	<b>or</b>	<b>LOCAL</b>	<b>DISTRICT/LOCAL #</b>
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**Publication Name:**

**Editor(s):**

**District/Local  
Address:**

**City –  
State/Province:**

**Postal Code:**

**District/Local  
Telephone:**

**Fax:**

**Editor Telephone:**

**Fax:**

**Editor Email  
Address:**

**Publishing  
Frequency:**

**Number of Copies:**

1. Please indicate if the entry is for a Local or District by circling "District" or "Local".
2. Submit only one entry.
3. Your entry must include three hard copies of two consecutive issues (6 copies total) and submit them with this form.
4. Entries must have been published between January 2024 and December 2024.
5. The deadline for submission of entries is **Friday, December 19, 2025**.
6. Return this completed form to:

IAM Newsletter & Website Contest  
Communications Department  
9000 Machinists Place  
Upper Marlboro, MD 20772-2687



# 2024 IAM Newsletter & Website Contest OFFICIAL ENTRY FORM

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## NEWSLETTERS / BEST LAYOUT & DESIGN

Please CIRCLE  
ONE:

DISTRICT	or	LOCAL	DISTRICT/LOCAL #
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Publication Name:

Editor(s):

District/Local  
Address:

City –  
State/Province:

Postal Code:

District/Local  
Telephone:

Fax:

Editor Telephone:

Fax:

Editor Email  
Address:

Publishing  
Frequency:

Number of Copies:

1. Please indicate if the entry is for a Local or District by circling "District" or "Local".

2. Submit only one entry.
3. Your entry must include three hard copies of two consecutive issues (6 copies total) and submit them with this form.
4. Entries must have been published between January 2024 and December 2024.
5. The deadline is **Friday, December 19, 2025**.
6. Return this completed form to:

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Communications Department  
9000 Machinists Place  
Upper Marlboro, MD 20772-2687



# 2024 IAM Newsletter & Website Contest OFFICIAL ENTRY FORM

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## NEWSLETTERS / BEST FEATURE

Please CIRCLE  
ONE:

DISTRICT	or	LOCAL	DISTRICT/LOCAL #
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Publication Name:

Editor(s):

District/Local  
Address:

City –  
State/Province:

Postal Code:

District/Local  
Telephone:

<input type="text"/>	Fax: <input type="text"/>
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Editor Telephone:

<input type="text"/>	Fax: <input type="text"/>
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Editor Email  
Address:

Publishing  
Frequency:

Distribution  
Number:

Name of Best  
Feature:

<input type="text"/>	On Page <input type="text"/>
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1. Please indicate if the entry is for a Local or District by circling "District" or "Local".
2. Submit only one feature story for this category and attach three copies of it to this form.
3. If you are submitting a feature series, please include three copies of the complete set.  
Please be certain the date of the publication appears on the newsletter.
4. Entries must have been published between January 2024 and December 2024.
5. The deadline for submission of entries is **Friday, December 19, 2025**.
6. Return this completed form to:

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2024

# IAM Newsletter & Website Contest

## OFFICIAL ENTRY FORM

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### WEBSITE - GENERAL EXCELLENCE

Please CIRCLE  
ONE:

DISTRICT	or	LOCAL	DISTRICT/LOCAL #
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Website Address:

Editor(s):

District/Local  
Address:

City –  
State/Province:

Postal Code:

District/Local  
Telephone:

<input type="text"/>	Fax: <input type="text"/>
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Editor Telephone:

<input type="text"/>	Fax: <input type="text"/>
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Editor Email  
Address:

1. Please indicate if the entry is for a Local or District by circling "District" or "Local".
2. Your entry must be the official website and be published and online as of Tuesday, December 31, 2024. (Other sites for official activities such as social media or organizing should be submitted under the "Social Media" category.)

3. The deadline for submission of entries is **Friday, December 19, 2025.**
4. Return this completed form to:

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2024

# IAM Newsletter & Website Contest

## OFFICIAL ENTRY FORM

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### WEBSITE - BEST LAYOUT & DESIGN

Please CIRCLE  
ONE:

DISTRICT	or	LOCAL	DISTRICT/LOCAL #
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Website Address:

Editor(s):

District/Local  
Address:

City –  
State/Province:

Postal Code:

District/Local  
Telephone:

<input type="text"/>	Fax: <input type="text"/>
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Editor Telephone:

<input type="text"/>	Fax: <input type="text"/>
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Editor Email  
Address:

1. Please indicate if the entry is for a Local or District by circling "District" or "Local".
2. Entry must be the official District/Local website and be published and online as of Tuesday, December 31, 2024. (Other sites for official activities such as social media or organizing should be submitted under the "Social Media" category.)

3. The deadline for submission of entries is **Friday, December 19, 2025.**
4. Return this completed form to:

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# 2024 IAM Newsletter & Website Contest OFFICIAL ENTRY FORM

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## WEBSITE - SOCIAL MEDIA

Please CIRCLE  
ONE:

DISTRICT	or	LOCAL	DISTRICT/LOCAL #
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Website Address:

Editor(s):

District/Local  
Address:

City –  
State/Province:

Postal Code:

District/Local  
Telephone:

Fax:

Editor Telephone:

Fax:

Editor Email  
Address:

1. Please indicate if the entry is for a Local or District by circling "District" or "Local".
2. Your website must be published and online as of Tuesday, December 31, 2024.  
District/Locals may submit their official **Facebook, Twitter or Organizing site** that conforms to official Web Policy Guidelines in Official Circular No. 851.

3. The deadline for submission of entries is **Friday, December 19, 2025**.
4. Return this completed form to:

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