

2020 IAM Photography Contest

Deadline Extended to June 1, 2020

Dear IAM Member:

Members of the IAM are a diverse lot. You come from different geographic locations, represent a rainbow of ethnicities and national origins, and speak different languages. You work in a vast array of occupations, work hard to earn your paycheck and you're good at what you do. YOU are the IAM!

To celebrate the working men and women of the IAM, each year we like to showcase your skills in the IAM Calendar. Who better to capture the essence of your job than you? Each month of the calendar is a winning entry from the IAM Photography Contest – pictures taken *by* IAM members *of* IAM members at different IAM workplaces **or in the community**.

Needless to say, we can't have an IAM Calendar without you. Enter the 2020 IAM Photography Contest today! Photos entered in this year's contest will be featured in the 2021 calendar. First, Second, Third Place and Honorable Mention photos will also be awarded cash prizes.

We're proud that \$2 from the sale of each IAM Calendar goes directly to Guide Dogs of America, an IAM-supported organization that provides free guide dogs and training for the visually impaired.

So get out your camera **or smartphone** and go capture your fellow members at work **or performing community service**. Your entry in the IAM Photography Contest will make the 2021 IAM Calendar the most successful yet. Good luck!

In solidarity,



Robert Martinez Jr.
International President

RM/tc

Enclosures

2020 IAM Photography Contest Entry Form

PHOTOGRAPHER'S NAME	
STREET ADDRESS	
CITY, STATE/PROVINCE	
ZIP/POSTAL CODE	
TELEPHONE	
EMAIL	
GVP TERRITORY	
LOCAL LODGE	
EMPLOYER & ADDRESS	
TITLE OF PHOTO (FOR CALENDAR CAPTION)	
DESCRIPTION OF PHOTO (DESCRIPTION WILL BE USED FOR THE CALENDAR CAPTION)	

Model Release & Authorization to Publish

As part of the 2020 IAM Photography Contest, and for consideration of my satisfaction of being published in any IAM print or electronic-based medium, I (we) authorize and grant the IAM the unlimited use of photographs supplied by me (us). I (we) acknowledge that no further compensation of any kind will be made by the IAM or its agents for the use of the photos I (we) have supplied.

Each of the identifiable parties in the pictures supplied has signed below their unconditional consent permitting the IAM unlimited use of the images contained within the photos.

I have personally witnessed the signatures below and attest to their validity.

Please type or print neatly.

Date			
Signed (by person submitting the entry) and IAM Card Number			
Signature of identifiable persons in the photo submitted:			
Name - Person #1 IAM Card Number		Name - Person #6 IAM Card Number	
Name - Person #2 IAM Card Number		Name - Person #7 IAM Card Number	
Name - Person #3 IAM Card Number		Name - Person #8 IAM Card Number	
Name - Person #4 IAM Card Number		Name - Person #9 IAM Card Number	
Name - Person #5 IAM Card Number		Name - Person #10 IAM Card Number	

The Rules

1. The theme of the contest is “Labor Rocks.” Photos should be un-posed and should depict IAM members doing their jobs **or at IAM events, from classes, meetings, conferences, rallies, holiday events or community services, anywhere that members join together to improve our union, our community and our nation. Members at work should be wearing all appropriate safety gear and following proper safety procedures.** Entries will be evaluated based on appeal, content and photographic skill. The decision of the judges is final.
2. The Communications Department realizes that, increasingly, employers have restrictions on taking photos in the workplace, so this year we are opening up the contest so more Districts and Locals can participate.
3. You don’t need an expensive camera to participate in the photo contest. Newer smartphone cameras are now able to capture high quality photos capable of winning the contest.
4. Each photograph must be the work of the person submitting the entry and that person must be an IAM member in good standing. The subject(s) of the photograph must also be a member(s) in good standing.
5. Each IAM member in good standing may submit **one** photo for entry in the contest. The photo should be accompanied by the photographer’s name, address and phone number.
6. Members must use the Entry Form to submit a brief caption and explanatory note of their submission. The Entry Form must be filled out **completely**. The information submitted on the Entry Form will be used for the photo caption and photographer credit on the 2021 calendar if the entry wins.
7. An official Contest Entry Form and Model Release & Authorization to Publish form **must** accompany the entry. These are included in the packet and can also be obtained by going online to contest.goiam.org or requested by calling the IAM Communications Department at 301-967-4520 or by emailing tcritchfield@iamaw.org.

8. The photographer and photo subject(s) must sign the “Model Release and Authorization to Publish” form for the contest entry to be considered eligible. It is the photographer’s responsibility to secure the necessary releases from the identifiable persons shown in the photograph.
9. Entries must be submitted as digital photographs. Photos should be taken with the camera set on the highest resolution setting. ***Low-resolution digital photos may be disqualified.*** Entries must be recorded on a CD or flash drive or emailed to the IAM Communications Department. Please turn off your camera’s date and time stamp feature. Digital photos should be in the .jpg format.
10. While utmost care in handling will be given all entries, the IAM cannot assume responsibility for damage or loss of entries in transit and assumes no responsibility for submissions.
11. Contest entrants agree that the IAM has the right to use, without further compensation, their photographs for IAM literature to further the cause of trade unionism. Photos will not be returned and will remain the property of the IAM.
12. An independent panel of judges will be chosen by an agent of the IAM. The independent panel will choose the contest winners.
13. Judges will award prizes of \$500, \$300 and \$200 for the top three photographs. They will also award prizes of \$25 to Honorable Mentions.
14. All pictures will be judged anonymously. Pictures and Entry Forms will be numbered upon receipt.
15. The deadline for contest entries is **June 1, 2020**.
16. The IAM will include contest winners as part of the 2021 IAM Calendar.
17. The submission of any entry will be understood to imply agreement on the part of the photographer to all the above conditions.
18. Entries should be submitted to:
 - IAM Photo Contest
 - IAM Communications Department
 - 9000 Machinists Place
 - Upper Marlboro, MD 20772
 - Email: tcrutchfield@iamaw.org

Photography Tips

- Turn off the time/date stamp function and set the resolution to “high” or “fine.”
- Posed photos won't do well in the contest; the judges don't want to see people mugging for the camera.
- Catch your subject doing something. Action photos will grab the judges' attention.
- Get close to the action. The photograph should show clearly what the subject is doing.
- Consider the background when you compose your photo. You don't want trees growing from peoples' heads.
- Scout out the location without a camera before you shoot. Compose the picture in your mind's eye.
- Plan in advance the shots you want to take, so you're ready when the action begins.
- Avoid photographic clichés. Look for new angles to shoot from and different ways to show familiar concepts.
- Make sure the subject's face is in the photo; don't shoot the subject's back.
- Although photo contest rules only allow you to submit one photo, take many so you will have a large selection from which to choose your best entry.
- Since photos are for the IAM calendar, subjects wearing hats or shirts with IAM logos would be great.
- Make sure your subject(s) is wearing all appropriate safety gear and following proper safety procedures.